

Corilon violins nominated for the 2012 German Design Council competition

Online dealership for antique stringed instruments based in Konstanz, Germany receives another prestigious honour for its corporate design

Press release by Corilon Violins, Konstanz (Germany)

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The “Rat für Formgebung” (German Design Council) has nominated Corilon violins’ corporate design and two postcard motifs to participate in the 2012 “Design Award of the Federal Republic of Germany” competition. The ambitious designs, which had previously received the internationally renowned Red Dot award in 2010, impressed the jury of the Design Award of the Federal Republic of Germany competition during the pre-selection phase for the “Communication Design” category.

The Design Award of the Federal Republic of Germany is annually bestowed according to exacting criteria on 25 works in each of two categories: “Product Design” and “Communication Design”. Only works which have already won design prizes at least at the national level are eligible for the competition.

With its daring, avant-garde style, Corilon violins departs from the prevailing stereotypes of its trade—and effectively demonstrates the passion for historic stringed instruments shared by the entire Corilon team. Since 2003 the company has sold fine antique violins, violas and bows that have been sourced in conformance with high standards and are then professionally restored and offered through the richly detailed Corilon online catalogue at www.corilon.com. Corilon’s much-acclaimed corporate design features audio samples and high-resolution photographs that bring out the merits and individual characteristics of the instruments to their best advantage.

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