

Red Dot Design Award for Corilon Violins

The Konstanz-based company wins two awards in the highly esteemed design contest

Press release by Corilon Violins, Konstanz (Germany)
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Corilon Violins was awarded two of the internationally sought-after 2010 Red Dot communication-design prizes. The Konstanz-based online shop for historic violins, violas and bows was honoured both for its corporate design and a series of posters.

With its modern, avant-garde design, Corilon Violins has created an innovative and aesthetically sophisticated point of access to the world of historic string instruments. Its new profile reflects the appreciation that Corilon Violins express towards historic masterpieces of violin making – and it also echoes the high quality standards with which the experts on Hussenstrasse in Konstanz select and restore historic instruments and make them available to musicians all over the world at their website, www.corilon.com.

Since early 2010, the new corporate design has shaped the company's advertising and its communication with its clients and partners. An extensive redesign of the www.corilon.com website will be launched in time for the official Red Dot awards ceremony in December 2010. The objective of the new site is to provide an oasis of good style amidst the world of Internet shopping.

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